



## Polytechnic Institute of Viseu

### School of Technology and Management of Viseu

Course title	Tourism Planning and Sustainable Development		
Scientific area	Tourism		
Teaching method	During the course many different teaching methods will be used. Mainly, it will be theoretical-practical classes with active participation of students.		
Lecturers:	Ana Sofia Duque	Language of instruction	English
ECTS	6	Semester	Spring
Hours per week	1,5	Hours per semester	TP: 19,5; OT: 13
Objectives of the course	<p>The main objectives of this curricular unit are:</p> <ul style="list-style-type: none"> <li>- Understand the importance of the planning and spatial planning process in the implementation of sustainable development models;</li> <li>- Know the planning instruments related to the use, occupation and transformation of the territory into tourism;</li> <li>- Recognize the importance and implications of the concept of sustainable tourism development, in its multiple aspects and perspectives, and of the principles and practices of tourism planning.</li> </ul>		
Entry requirements	There aren't any.		
Course contents	<ol style="list-style-type: none"> <li>1. Tourism and spatial planning: what relationship? <ul style="list-style-type: none"> <li>- Concept definition</li> <li>- Importance of planning in tourism</li> <li>- Planning typologies</li> </ul> </li> <li>2. Tourism in the instruments of territorial management <ul style="list-style-type: none"> <li>- Tourism development plans</li> </ul> </li> <li>3. Tourism and urbanism <ul style="list-style-type: none"> <li>- Good practices: national and international</li> <li>- Smart Cities &amp; Smart Tourism Destinations</li> </ul> </li> <li>4. Sustainable development in Tourism <ul style="list-style-type: none"> <li>- Sustainable tourism</li> <li>- Good practices: national and international</li> </ul> </li> </ol>		
Assessment methods	<ol style="list-style-type: none"> <li>a) Participation in tasks requested in classes;</li> <li>b) Group work "Sustainable tourism practices";</li> <li>c) Assignment "Analysis of strategic plans";</li> </ol>		
Recommended readings	<ul style="list-style-type: none"> <li>- Bartelmus, P. (1994), Environmental Growth and Development, Routledge, London</li> <li>- Coghlan, A. (2019) Introduction to Sustainable Tourism. Goodfellow Publisher</li> <li>- Inskip, E. (1991) Tourism planning: an integrated and sustainable development approach. New York: Van Nostrand Reinhold.</li> <li>- UNWTO (2005) Making Tourism More Sustainable - A Guide for Policy Makers, UNEP and UNWTO. - <a href="http://sdt.unwto.org/content/about-us-5">http://sdt.unwto.org/content/about-us-5</a></li> <li>- UNWTO (2013) Sustainable Tourism for Development Guidebook</li> </ul>		
Additional information			